



Curriculum Vitae

Ingeborg Nancy Rasmussen

Economist (cand.oecon)

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Profile

Ingeborg is an economist (cand.oecon) from University of Oslo and partner at Vista Analysis, where she was managing director for several years. She has previously worked at ProSus (Programme for Research and Documentation for a Sustainable Society) and Asplan Analyse.

Ingeborg has broad experience from economic analysis and evaluations both from research and consultancy. She has been pivotal in several projects in methodology development and has been the main force in Vista Analysis' work to develop and apply economic analysis in new fields, for example within health and welfare.

Ingeborg has long and broad experience in sports and does also have comprehensive knowledge about the Norwegian sports model. She has been an athlete herself at a high international level with participation in two summer Olympics with a 6th place as her best result. She also has one gold medal from the World Championship and several international notable achievements. She has been president of the Norwegian Paddling Association (NPF) and member of The Norwegian Olympic and Paralympic Committee and Confederation of Sports (NIF) Control Committee for 4 years. She has also been coach and assisted in training for athletes at the national team and supervised coaches at different levels. She has been member of Bærum Sports Council (Bærum idrettsråd), and she has participated in examination as part of two application processes to get The Winter Olympics to Norway. Ingeborg has been heavily engaged in anti-doping work, gender equality and inclusion in sports. At the moment, Ingeborg is board member of WC 2020 which will arrange the World Championship in marathon paddling in Norway in 2020. In this connection, she is especially working with a *Talent Identification Program* (TIP).

The organisation is using the TIP concept to get new countries to take part in the world championships and at the same time assist paddlers that are new to marathon. The principal target of the TIP is to identify and promote talented athletes in canoe marathon who have potential for further improvement and who, without the ICF/NOR canoe federation's financial support, would not be able to participate in the World Championships. The invited athletes will participate in a training camp and in the U23 or Senior World Championships. The program includes coaches and it is expected that the international Canoe federation will provide a coach and the coaches costs.

Ingeborg exploits both quantitative and qualitative analysis and has broad experience from designing different forms of surveys, questionnaires, case studies, focus groups, interviews and more.

Ingeborg is an experienced project leader.

Education

- 1993 Dr. Polit.-studies: Natural Resources and Environment
- 1992 Executive course: Environmental and resource economics NHH
- 1989 Cand. Oecon University of Oslo
- 1987 Exam. Oecon University of Oslo
- 1985 Cand.mag (Nordic, mass communications, social economics and more) University of Oslo

Experience

- 2001- **Vista Analysis AS**, partner (managing director 2004-2016)
Economic Analysis, evaluations and effect studies as main work field.
- 1999-2001 **Asplan Analysis, Asplan Viak AS**, senior economist
Evaluations and economics analysis as main work field.
- 1996-1999 **ProSus** (Programme for Research and Documentation for a Sustainable Society), scientist
- 1992-1996 **The Alternative Future Project** (Prosjekt Alternativ Framtid) / **The Research Council of Norway** (NFR), higher executive officer
- 1991 **The Alternative Future Project** (Prosjekt Alternativ Framtid), constituted administrative director
- 1990-1991 **The Alternative Future Project** (Prosjekt Alternativ Framtid), consultant

Publications in Vista Analysis' series

See www.vista-analyse.no/no/medarbeidere/ingeborg-rasmussen/ for all official publications.

Highlighted projects

- 2018 **Economic analysis of Olympics/Paralympics 2030** (in Norwegian)
Vista Analysis has assisted a working group from Lillehammer municipality with evaluations of a possible application for the 2030 Olympics/Paralympics. This includes choice of main concept, mapping of necessary infrastructure and facility investments, tentative budgeting, and examining costs and possible financing of the application process. (Vista-report 2018/33)
Lillehammer municipality
- 2017 **Physical inactivity: What is the cost for the community?** (in Norwegian)
Vista Analysis has conducted an economic analysis the social costs of physical inactivity and overweight in the population. The analysis includes a new view to the Norwegian debate by using a social calculator based on research at Uppsala University. The report focuses on social costs from work absence due to sickness and limited working capacity due to physical inactivity and obesity. (Vista-report 2017/14)
Norsk Friluftsliv
- 2013 **Quality assurance of Oslo municipality's application for Olympics/Paralympics 2022** (in Norwegian)
Vista Analyse has operated as subcontractor for Ernst & Young in a quality assurance of Oslo Municipality's application for the 2022 Olympics/Paralympics. The project includes examination of documentation in the application, goals of the application and the event, choice of concept and costs.

Oslo municipality

Other

- 2017- Board member of WC 2020 (VM 2020 AS)
- 2008- Board member/event coordinator/instructor/coach at Strand Kayak Club (Strand Kajakklubb)
- 2006-2008 Board member Bærum Sports Council (Bærum idrettsråd)
- 2003-2007 Member of the The Norwegian Olympic and Paralympic Committee and Confederation of Sports (NIF) Control Committee
- 1989-1990 President i Norges Padleforbund
- 1988-1989 Visepresident i Norges Padleforbund